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STAR SHINE HOLDINGS GROUP LIMITED

應星控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1440)

ANNOUNCEMENT CHANGE OF EXECUTIVE DIRECTOR

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”, each a “**Director**”) of Star Shine Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Ms Jian Xuegen (“**Ms. Jian**”) resigned as an executive Director with effect from 31, October, 2023 due to her work adjustments.

Ms. Jian has confirmed that she has no disagreement with the Board, and there are no matters that need to be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the shareholders of the Company (the “**Shareholders**”) in relation to her resignation.

The Board would like to take this opportunity to express its sincere gratitude to Ms Jian for her valuable contribution to the Company during her tenure of office as an executive Director.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board further announces that Ms. Tsoi Lam Ki (“**Ms. Tsoi**”) is appointed as an executive Director with effect from 31 October, 2023.

The biographic details of Ms. Tsoi are set out below:

Ms. Tsoi, aged 29, has 7 years of experience in the merchandising industry. Ms. Tsoi obtained a Degree of Bachelor of Business Administration from Loyola Marymount University, the United States of America, in 2015. Ms. Tsoi has worked as merchandiser at Calson Investment Limited for a period from 2016 to 2018, and then has worked as merchandising manager at Calson Investment Limited for a period from 2018 to 2021, responsible for planning and developing merchandising strategies that balance customers expectation and company objective. Ms Tsoi has been a director since 2021 of Hope Faith Limited, a subsidiary of the Company, who is in charge of business development and also responsible for managing product design and development, management of supply chain and enhancement of the operation procedure and its efficiency. Ms. Tsoi is also the legal representative and an

executive director of Putian Yingchuang Trading Company Limited* (莆田盈創貿易有限公司), a subsidiary of the Company, a company incorporated in the People's Republic of China with limited liability.

Pursuant to the service contract entered into between the Company and Ms. Tsoi in relation to the appointment as an executive Director, Ms. Tsoi will hold office for a term of three years. Ms. Tsoi is entitled to receive a remuneration of HK\$10,000 per month, which was determined with reference to her duties and responsibilities in the Company, the performance and results of the Group and the recommendation of the Remuneration Committee of the Company. Pursuant to the Company's articles of association, Ms. Tsoi will hold office until the next following general meeting and shall then be eligible for re-election at such general meeting.

Ms. Tsoi is the daughter of Mr. Tsoi Wing Sing, the Chairman of the Board and the controlling shareholder of the Company. As at the date of this announcement, Ms. Tsoi is interested in 2,735,000 shares of the Company, representing approximately 0.22% of the total issued shares of the Company within the meaning of the Part XV of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong) (the "SFO").

Save as disclosed above, as at the date of this announcement, (i) Ms. Tsoi does not hold any other position in the Company or its subsidiaries nor have any other relationship with any Director, senior management, substantial shareholder or controlling shareholder of the Company; (ii) Ms. Tsoi has not held any directorships in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iii) Ms. Tsoi does not have any interest or short positions in any shares or underlying shares of the Company or any of its associated corporations within the meaning of Part XV of the SFO.

Save as disclosed above, Ms. Tsoi has confirmed that there is no other information which is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange; and there is no matter that needs to be brought to the attention of the Shareholders in relation to her appointment.

The Board would like to take this opportunity to welcome Ms. Tsoi to the Board.

By the Order of the Board
Star Shine Holdings Group Limited
Tsoi Wing Sing
Chairman

Hong Kong, 31 October 2023

As at the date of this announcement, the Board comprises of Mr. Tsoi Wing Sing, Mr. Lin Minqiang, Mr Larry Stuart Torchin, and Ms. Tsoi Lam Ki as executive Directors, and Mr. Chow Kit Ting, Dr Chiu Kwok Hung, Justin, and Mr. Chan Hoi Shan as independent non-executive Directors.

* For identification purpose only